

The Horse Institute

Successful Team Reset With Horses



1. The Right Partner For Executive Education

We have top credentials and extensive corporate experience.

We don't "teach" or "consult". We know your team has the answers, and we facilitate discussions that lead your team to innovative insights and powerful breakthroughs.

We build leaders. Our role is to provide practical, field-tested tools to bring out the very best from each learner in a non-judgmental environment.

Horses are our super power. Working with horses in carefully designed exercises immediately engages every participant and helps people quickly cut to the heart of issues impeding their own and their team's development.

Time for reflection: humans learn from reflecting on their experiences. Each horse exercise is followed by a reflections session, led by our certified facilitators, that guides participants to deep insights and strategies for change.

2. Benchmark Your Talent Development Commitment

Now more than ever, it's a good idea to compare your level of competitiveness in developing talent. On this measure, a THI program is a good investment.

According to data from the Chief Learning Officer Business Intelligence Board, annual spending on leadership training and development can exceed \$10,000 per employee.

A 2-day retreat for 6 to 12 people including planning calls and follow-up, apx. \$25,000.

Team talent development has added benefits because the shared experience and tools become a powerful foundation for continued success.

3. Prepare Your Employees For Today's Rapid Pace of Change

The key benefits of THI's unique approach include:

Igniting the right side of the brains of your team members, opening their minds to robust discussions with their colleagues at the retreat and on an ongoing basis.

Developing solutions for your business, not a generic company. The horses provide a fresh perspective that leads to creative solutions to long-standing challenges. Since the plans are developed by your team and are unique to your business, they are much more likely to be implemented.

Engaging each participant on an even playing field. Characteristics such as title, age, gender, race, and background don't matter to the horses. Each person has an equal opportunity to contribute and to use their strengths to improve the organization.

We are interested in working with companies who believe, as we do, that change is the only constant.

Testimonials

Our clients from years ago still experience the benefits of their work at The Horse Institute.

"During my time at J&J, our team had the opportunity to conduct a team building exercise there [at The Horse Institute; 12 years ago]. It was so powerful. I would highly recommend the experience!"

Tess H. Cincinnati, OH

"Of the eight members of the senior team from Paragon Honda and Acura who came to The Horse Institute 7 years ago, all are still with us. This is remarkable in the automotive dealership industry with its high turnover. Their dynamic and experience has changed since the experience." Michelle S. New York, NY

"Horses show us our strengths and weaknesses. It is truly impressive to see their reaction to body language, intent, etc. Working with them was such a unique experience. I never knew how much insight they could give us people." Jim V. VP Finance, Hartford, CT

"In 25 years, our team has never been so affirmed. The facilitators were present to us in an amazing way. The horses provided this exciting, gut-level way to understand our strengths and challenges." Marjorie J. Norfolk, VA

Contact Us

We welcome the opportunity to discuss your needs. We will work closely with you and your team to identify the leaders who will benefit most from our program; and we will custom design a goal-oriented retreat focused on your needs, including for example:

- *Strategic planning
- *Communication and team alignment
- *Emerging leader development
- *Diversity, Equity, Inclusion
- *Reinvention, change management



THE HORSE INSTITUTE®

Leadership Development Through Fresh Eyes™

Marie-Claude Stockl
mc@thehorseinstitute.com
518-929-7202

thehorseinstitute.com